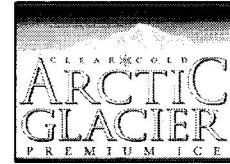


**LECOUPE ARCTIC GLACIER  
O/B MENSOUR ENTERPRISES INC.**

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**To All Lecoupe Arctic Glacier Customers**

There was no production between the dates of April 20 – 26, 2011. This is a temporary halt to adjust inventories and production will begin again on April 27, 2011. As such there will be no Ice Testing results for this period.

Testing will resume again on April 27, 2011 and those results will be available here on May 9, 2011. Thank you for your interest.

Sincerely,

A handwritten signature in black ink, appearing to be "John Power".

John Power  
Distribution Coordinator